



WHITE LODGING
LAUNCH
HOSPITALITY IMMERSION PROGRAM



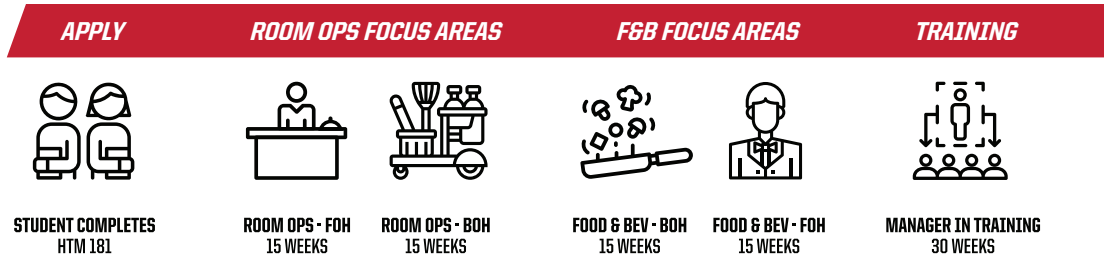
LEADING THE WAY

OVERVIEW

LAUNCH is a hospitality immersion program by White Lodging that propels high-caliber university students through real-world experiences to advance a career directly with White Lodging and the broader hospitality industry.

PROGRAM STAGES

LAUNCH is an immersive three-stage program that builds upon the learnings and experiences of each previous stage, culminating in a comprehensive manager-in-training experience. The program helps LAUNCH students define their preferred focus area, instills leadership qualities, and provides dedicated mentorship while exposing students to all hotel and restaurant operational areas.



IDEAL CANDIDATE

- Purdue University West Lafayette student
- Enrolled in School of Hospitality & Tourism Management
- Sophomore or higher
- Completed HTM 181
- GPA of 3.5 or higher
- Aspiring leader
- Strong interpersonal skills
- Service-oriented
- Active learner
- Coachable

PROGRAM BENEFITS

- Paid hands-on experience
- Complements classroom education
- Immersive and multi-disciplined
- Mentorship throughout the program
- Industry-leading training
- Leadership development
- Manager-in-training experience
- Accelerated career development
- Job opportunities at White Lodging

LEARN MORE



www.WhiteLodging.com/LAUNCH

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UNION CLUB HOTEL
PURDUE UNIVERSITY

I am a senior (or a junior...) and haven't completed any of the prior stages, how can I participate?

All candidates for the program will follow the same review process. Prior hotel experience may allow starting in a later Stage, but in most cases everyone will start at Stage 1, regardless of year in school.

Do I have to stay in one discipline, can I rotate and experience other areas?

This is not a rotational program and is designed to focus on assigned disciplines in each stage.

I am unable to work 15-20 hours a week, can I still be a part of the program?

The program requires a commitment of 15-20 hour per week, on average.

Will you work around my class schedule for shifts and working hours?

We will be as flexible as possible around class schedules. Please know that weekends and evening shifts will be required.

Will the program align with university breaks and holidays?

Yes, we will align with official university schedules related to breaks.

How many LAUNCH participant positions are offered per semester?

The capacity of the program will fluctuate based on how many the hotel can accommodate.

Is there an opportunity to make up stages, meetings, classes and workshops missed due to illness or other reasons?

Attendance is expected, however any absence will be reviewed on a case-by-case basis; make-up opportunities are not guaranteed.

Am I paid for the time worked?

Yes, participants are paid for time worked.

What if I can only participate in one or two years of the program?

We will review this on a case-by-case basis as we understand there is no guarantee that a student can or will stay all three years.

Where are WL core markets located?

White Lodging's core markets include Austin, Chicago, Denver, Indianapolis and Louisville. With more than 90 hotels in our portfolio, a full list of properties is available at WhiteLodging.com.

Are potential job opportunities only offered in the core markets?

Opportunities may be available in any of our markets based on business needs.

What determines a LAUNCH participant not 'successfully' completing any part of the program?

We expect every participant to be successful. Potential examples of not successfully completing a Stage could include, but is not limited to, failure to complete assignments, failure to master the hourly role, attendance issues, guest service issues, and policy and procedure violations.

What steps is White Lodging taking to protect associates and guests during the pandemic?

Developed in partnership with the Protect Purdue Plan, CDC cleanliness standards and leading hotel brands, our StayConfident program goes above and beyond to ensure a safe workplace and a safe stay. Learn more on the Health and Safety page on PurdueUnionClubHotel.com.