



**FOR IMMEDIATE RELEASE**

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*Renderings available*

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(For White Lodging)

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**WHITE LODGING CONTINUES GROWTH IN SOUTH BREAKING GROUND  
ON A NEW COURTYARD BY MARRIOTT HOTEL IN AUSTIN**

MERRILLVILLE, IN (July 16, 2008) – **White Lodging**, already Austin’s largest hotel owner and operator with 16 hotels in that market, broke ground today on a 145-room **Courtyard by Marriott** slated for a late 2009 opening.

One of the fastest growing independent hospitality, development and management companies in the country, **White Lodging** recently celebrated the addition of its 132nd hotel and has an ambitious growth plan to add 100 properties – including seven in the Austin market – to their management portfolio over the next five years, estimating the addition of more than 2,500 new manager and \$1.5 billion in managed sales.

**The Courtyard Austin North** hotel will bring an additional 145 guestrooms to the ever-growing North Austin area and will feature a spacious lobby and guestrooms featuring Marriott’s plush bedding and flat screen televisions.

“The new Courtyard is an exciting addition to the growing North Austin area and will offer both business and leisure guests convenient access to everything this great city has to offer,” says Deno Yiankes, President & CEO of **White Lodging**’s Investments & Developments Division.

The hotel boasts the newest generation of interior public design, including kiosk reception stations, an interactive “go-board” display providing traffic, weather, flight updates, restaurant recommendations and local attractions. **The Courtyard Austin North** hotel is just 15 minutes from the Austin-Bergstrom International Airport and its close proximity to main thoroughfares help make downtown Austin, Sixth Street and other Austin attractions easily accessible to guests. The hotel is also just minutes away from major companies including Dell, IBM, Applied Materials, Apple, Samsung, Home Depot Call Center and Motorola.

**White Lodging**, which has scored accolades in all aspects of hotel development and operations from being named one of *Training Magazine*’s Top 125 National training companies in 2008 to having received multiple AAA 4-Star Diamond Awards, has been honored with twelve of Marriott International’s Partnership Circle Awards since its inception in 1985.

## **ABOUT WHITE LODGING**

Established in 1985 and headquartered in Merrillville, IN, **White Lodging** is a fully integrated developer, owner and manager of premium brand hotels – a trusted leader that consistently delivers superior leading brand hotel experiences and premium returns on investment among mid-to-large scale hotels across the country. With over 20 years of expertise and future development projects in excess of \$1.5 billion opening over the next five years, **White Lodging** continues to break ground as one of the fastest growing independent hospitality companies in the country. Their managed portfolio of 132 hotels in seventeen states encompasses representation of the following leading Inn by Marriott, Hilton; Radisson Hotels; Intercontinental Hotel Group; and Starwood Hotels & Resorts. For more information about **White Lodging**, visit [www.whitelodging.com](http://www.whitelodging.com).

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**FOR MORE INFORMATION, PLEASE CONTACT  
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