



FOR IMMEDIATE RELEASE
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CONTACT: WAGSTAFF WORLDWIDE, INC.
(For White Lodging)
Amber Holst / Jim Lee
(312) 943-6900
amber@wagstaffworldwide.com / jim@wagstaffworldwide.com

**WHITE LODGING APPOINTS MINNICH AS GENERAL MANAGER OF
HILTON GARDEN INN WARRENVILLE, IL OPENING FALL 2008**

MERRILLVILLE, IN (July 18, 2008) – **White Lodging**, one of the country’s fastest growing independently owned hotel companies, announced today the appointment of **Ben Minnich** to the post of general manager of the **Hilton Garden Inn Naperville/Warrenville** (28351 Dodge Drive; 630-393-3223), located just outside of Chicago. Most recently, Minnich served as rooms operation manager for the recently opened Sheraton Erie Bayfront convention hotel in Erie, Pennsylvania.

Minnich, 29, joined **White Lodging** in August 2001, after receiving his bachelor’s degree in Business Administration Management from Tiffin University. He has held several positions within the company including work as assistant general manager of the Residence Inn by Marriott in Louisville, Colo.; general manager of the Courtyard by Marriott in Lakewood, Colo.; and general manager of the SpringHill Suites by Marriott in Westminster, Colo.

In his time at **White Lodging**, Minnich has received numerous accolades including the company’s prestigious General Manager of the Year Award in 2006, Front Office Manager of the Year Award in 2003 and was ranked in the top ten percent in the brand for overall guest satisfaction in 2007 for his role as general manager at the SpringHill Suites in Westminster, Colo.

“Ben is the perfect example of how an individual can grow within the White Lodging family,” says Jon Peck, COO of **White Lodging**’s Hospitality Management Division. “Over the years, Ben has proven to be an outstanding leader and I look forward to watching his continued growth and success within the organization in his new role as general manager of this great new hotel.”

The 135-room **Hilton Garden Inn Warrenville** is scheduled to open this fall. Located 30 miles west of downtown Chicago, the hotel will cater to both business and leisure travelers alike and is within miles of the corporate headquarters of BP, Exelon, Fermilab, Lucent Technologies and Nicor. The hotel is also just a short car ride to area attractions like the Cantera AMC Theater, Westfield Fox Valley Mall, Morton Arboretum and Odyssey Fun World.

Founded by Bruce White in 1985, **White Lodging** has expanded its managed portfolio over the past ten years from 52 hotels to 135, growing their employment from 2,100 associates to more than 6,000 today.

The company, which has scored accolades in all aspects of hotel development and operations from being named one of *Training Magazine's* Top 125 National training companies in 2008, multiple AAA 4-Star Diamond Awards as well as honored with twelve of Marriott International's Partnership Circle Awards and Hilton's Developer of the Year Award.

ABOUT WHITE LODGING

Established in 1985 and headquartered in Merrillville, IN, **White Lodging** is a fully integrated developer, owner and manager of premium brand hotels – a trusted leader that consistently delivers superior leading brand hotel experiences and premium returns on investment among mid-to-large scale hotels across the country. With over 20 years of expertise and future development projects in excess of \$1.5 billion opening over the next five years, **White Lodging** continues to break ground as one of the fastest growing independent hospitality companies in the country. They currently employ over 6,500 associates and are looking to add an additional 2,500 managers in the next five years. Their managed portfolio of 131 hotels in seventeen states encompasses representation of the following leading brands: Marriott, Hilton; Radisson Hotels; Intercontinental Hotel Group; and Starwood Hotels & Resorts. For more information about White Lodging, visit www.whitelodging.com.

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**FOR MORE INFORMATION, PLEASE CONTACT
WAGSTAFF WORLDWIDE, INC., (312) 943-6900**