



FOR IMMEDIATE RELEASE
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WHITE LODGING CONTINUES TO EXPAND CHICAGO'S MIDWAY HOTEL CENTER, HIRES GENERAL MANAGER AND DIRECTOR OF SALES

MERRILLVILLE, IN (May 21, 2008) – One of the country's fastest growing independent hospitality, development and management companies, **White Lodging** recently announced the appointment of **Eddie Adair** as **General Manager** of the **Chicago Marriott Midway Hotel** and **Jeff Hess** as **Area Director of Sales and Marketing** for the company's entire **Midway Hotel Center** in Chicago.

Comprised of seven hotels – with two more under development – the Midway Hotel Center campus is just a stone's throw from Chicago's Midway Airport and offers a choice of seven hotels in a central, campus-like setting. Guests can choose from Marriott, Courtyard by Marriott, Fairfield Inn by Marriott, Hampton Inn, Hilton Garden Inn, Sleep Inn, and Holiday Inn Express Hotel & Suites. A Holiday Inn and Residence Inn by Marriott are anticipating a late 2008 opening, bringing the complex's total to nine hotels offering over 1,300 rooms and more than 14,000 of event space for special occasions.

"Both Eddie and Jeff have a superb track record of success in the positions they have held," says Dave Sibley, President & CEO of White Lodging's Hospitality Management Division. "I look forward to watching them both flourish in their new roles as we continue to expand and grow in the Chicago market."

A Texas native, Eddie Adair joined the **White Lodging** team in 2000 as the resident manager of the Indianapolis Marriott Downtown hotel. He also served as the Opening General Manager of the hotel's restaurant, Circle City Bar and Grille. He went on to serve as General Manager of the 236-room Courtyard by Marriott in Indianapolis as well as the attached TGIFriday's Restaurant before accepting the position of general manager of the Marriott Midway Hotel. Over the years, Adair has received numerous accolades, including Marriott's International Hotel Opening of the Year and Franchise Opening of the Year awards.

As Area Director of Sales and Marketing for the entire Midway Hotel Center, Jeff Hess will be responsible for overseeing the sales force at each of the area's nine hotels. Hess came to **White Lodging** after working as director of sales at the Renaissance St. Louis Grand and Suites Hotel

and comes at an exciting time as the company plans to add 129 new hotels, 2,500 new managers, and \$1.5b in managed sales to its portfolio over the next five years. Hess is a member of Meeting Professionals International, Hospitality Sales & Marketing Association International, and the Professional Convention Management Association.

For more information about the Midway Hotel Center, please call 1-888-MID-INNS or visit the website at www.midwayhotelcenter.com.

ABOUT WHITE LODGING

Established in 1985 and headquartered in Merrillville, IN, **White Lodging** is a fully integrated developer, owner and manager of premium brand hotels – a recognized leader that consistently delivers superior leading brand hotel experiences and premium returns on investment among mid-to-large scale hotels across the country. With over 20 years of expertise and future development projects of \$1.5 billion over the next five years, **White Lodging** continues to break ground as one of the fastest growing independent hospitality companies in the country. Their managed portfolio of 130 hotels in seventeen states encompasses representation of the following leading brands: Marriott; Residence Inn by Marriott, Courtyard by Marriott, Fairfield Inn & Suites by Marriott; SpringHill Suites by Marriott; Renaissance; Radisson Hotels; Intercontinental Hotel Group; Hilton Garden Inn, Homewood Suites and Starwood. For more information about **White Lodging**, visit www.whitelodging.com.

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**FOR MORE INFORMATION, PLEASE CONTACT
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