

**NEW HILTON GARDEN INN OPENS IN DETROIT AREA**  
*Novi, Mich., property is White Lodging's 15th Hilton-affiliated hotel*

MERRILLVILLE, IN (August 28, 2008) –**White Lodging** teamed up with Michigan-based Etkin Equities to open a 148-room **Hilton Garden Inn** in Novi, Mich., last week adding to the company's impressive growing portfolio of more than 132 hotels in seventeen states nationwide.

With more than 20 years of expertise and future development projects in excess of \$2 billion opening over the next five years, **White Lodging** continues to break ground as one of the fastest growing independent hospitality companies in the country.

In May 2008, White Lodging received Hilton's prestigious *Developer of the Year* award for the Hilton Garden Inn brand at Hilton's annual Focused Service Brand Owners' Conference held in Dallas. **White Lodging** has developed and/or opened 15 Hilton affiliated hotels in the last three years (including 10 Hilton Garden Inns) with an additional five slated for opening over the next 30 months.

Bridget Graff, former general manager of the SpringHill Suites in Southfield, Mich., will be general manager of the hotel which provides guests with a full array of services and modern amenities including complimentary high-speed Internet access, a 24-hour executive business center, HD flat screen televisions, an indoor swimming pool and exercise room and flexible private meeting spaces ranging from 300- to 2,100-square feet.

The hotel also offers many amenities that cater specifically to Japanese business executives including TV Japan and traditional Japanese breakfast items, due to the area's heavy concentration of Japanese companies such as Toyota Boshoku, Nissan, Kawasaki, and Hitachi.

"The new **Hilton Garden Inn Novi** is an exciting addition to the growing suburban Detroit area and will offer both business and leisure guests convenient access to everything the city has to offer with the distinct level of service and comforts they would expect from a Hilton brand," says Dave Sibley, president & CEO of **White Lodging's** Hospitality Management Division.

To complete the experience, visitors can dine at the hotel's **Great American Grill** restaurant, which offers freshly prepared breakfasts, casual dinner service and a full service lounge. Unique to the **Hilton Garden Inn**, the hotel's Pavilion Pantry® has a selection of refrigerated, frozen and microwaveable packaged items perfect for in-room preparation.

The **Hilton Garden Inn Novi** is ideally located in a Northwest suburb of Detroit, just 30 minutes from the Detroit Metro Airport. Located across the street from Fountain, guests have easy access to area attractions including Twelve Oaks Mall featuring Macy's, Nordstrom, JcPenny and Sears as well as many additional shops and restaurants. For the business traveler, many corporations are located within easy reach of the hotel including Bosch, Toyota Boshoku, Mercedes Benz, Nissan and Husky. Other popular Detroit destinations such as Ford Field, Comerica Park, the Fox Theater and the new casinos of Detroit are just a short drive away.

The **Hilton Garden Inn Novi** is located at 27355 Cabaret Drive, Novi, MI 48377. Individual room reservations will start at \$149 a night during the week and \$89 a night on weekends. For more information and to make reservations, please call 248-348-3840.