

GENERAL MANAGER AND CLUSTER DIRECTOR OF SALES
FOR UTAH HOTEL APPOINTED

*Opening in February 2009, the 143 room SpringHill Suites Offers Travelers Selection
of a New Hotel in a Prime Location*

MERRILLVILLE, IN (December 30, 2008) – One of the country’s fastest growing independent hospitality, development and management companies, **White Lodging** recently announced the appointment of **Dan Applegate** as **General Manager** and **Samantha Osterud** as **Cluster Director of Sales** for the **SpringHill Suites by Marriott Salt Lake City Airport** hotel slated to open in February 2009. In addition to the SpringHill Suites, Osterud oversees sales initiatives at the Residence Inn and Courtyard by Marriott Airport hotels.

Applegate, age 28, joined the White Lodging team in 2005 as Assistant General Manager of the Courtyard by Marriott in Longmont, Colo., and was promoted to General Manager within that same year. During his time there, his property received numerous accolades from Marriott International, including Platinum Status for guest satisfaction scores and was the number one hotel in the Western Region for the Courtyard brand for overall guest satisfaction in 2007. Prior to accepting the post as General Manger of the new **SpringHill Suites**, he served as General Manager of the Residence Inn Salt Lake City Airport Hotel since August 2007.

An 18-year hospitality industry veteran, Osterud, age 37, joined this **White Lodging** team in the fall of 2008 to oversee both the Residence Inn and Courtyard by Marriott airport hotels. Prior to her role with **White Lodging**, she served as Cluster Sales Manager for the Downtown Salt Lake City Residence Inn and Courtyard Marriott Downtown for four years. A graduate of Dixie College St. George, Osterud has extensive Marriott Brand and sales training including course completion in everything from Revenue Management and Sales and Service Foundations to Mission Possible and Dynamic Selling, to name a few.

“We couldn’t have asked for more qualified and enthusiastic individuals to lead this new hotel,” says Dave Sibley, president & CEO of **White Lodging**’s Hospitality Management Division. “Dan and Samantha’s extensive backgrounds with the Marriott Brand coupled with their familiarity with the region and track records of success make them ideal fits for these important roles.”

Conveniently located adjacent to the Salt Lake City International Airport, the **SpringHill Suites by Marriott** is just short drive to several area attractions including the Energy Solutions Arena, Gateway Shopping Plaza, LDS Temple Square, Salt Palace Convention Center as well as a variety of ski resorts close to the Salt Lake Valley.

The hotel features Marriott’s stylish design and boasts a residential feel. Complete with plush bedding packages and numerous details and amenities, these properties are ideal for the changing needs of today’s traveler. The 143 smartly designed suites are 25 percent larger than a comparably priced hotel room, giving guests room to succeed while visiting the Wasatch Mountains and the outdoor adventures of Salt Lake City, Utah. The hotel also offers 365 square feet of flexible private meeting space.

For more information about hotel sales job opportunities or hotel management careers with **White Lodging**, please visit www.careers.whitelodging.com or call 219-769-3267 ext. 4376.