



**FOR IMMEDIATE RELEASE**  
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**WHITE LODGING ADDS TWO NEW REGIONS AND APPOINTS  
THREE REGIONAL VICE PRESIDENTS**

*To accommodate projected growth company adds sixth and seventh region*

MERRILLVILLE, IN (April 14, 2008) – With unprecedented growth and expansion on the horizon, **White Lodging** announced the recent addition of two new regions to its Hospitality Management Division and has appointed three distinguished regional vice presidents.

One of the fastest growing independent hospitality, development and management companies in the country, **White Lodging** recently celebrated the addition of its 129th hotel and has an ambitious growth plan to add 100 properties and \$1.5 billion in managed sales to their portfolio over the next five years.

With properties in seventeen states, **White Lodging** has restructured its existing five regions and added two more, bringing the count to seven currently. Each region is headed by a regional vice president and is based on the location of cluster hotels found throughout the different states and developments slated within each area.

“With the intent of doubling our assets over the next few years, we are always on the lookout for finding the right match for opportunities within the organization,” says **Dave Sibley**, White Lodging’s President & CEO of Hospitality Management. “With the addition of the new regions and such talented individuals at the helm we’re well positioned to continue our expansion as planned.”

As Regional Vice President of **Region 3**, **Dave Montrose** will oversee property locations in Northwest Indiana as well as Chicago area suburbs. A 22-year hospitality industry veteran, Montrose has spent the last 12 at **White Lodging**, and has worked as general manager of various properties within the company including the Coutyard Marriott in Valparaiso, IN, Midway Hampton Inn and received numerous accolades including **White Lodging**’s Coutyard General Manager of the Year award in 2005 and the prestigious Chairman’s Award winner.

**Brad Haas** will serve as Regional Vice President for **Region 6** where he will work with hotels in the Grand Junction, Salt Lake City, San Antonio, Sugar Land and Phoenix areas. Haas started with **White Lodging** in 1995 and held numerous positions within the company including Region 1 Regional Director of Training & Recruiting, Lead General Manager for Austin South Cluster and General Manager for the Holiday Inn Austin Northwest. Haas has been honored for his efforts through many awards and special recognitions including 1997 Rookie GM of the Year and 2006 White Lodging General Manager of the Year awards.

In his role as Regional Vice President for the newly created **Region 7**, **John Randall** comes to **White Lodging** after over 20 years with Marriott International having most recently served as general manager of the Hickory Ridge Marriott Conference Hotel. In addition to overseeing the development of 12 properties, Randall will spearhead efforts in downtown Chicago; Midway Airport; Benton Harbor and Grand Rapids, MI; Mishawaka, IN; Fort Wayne and South Bend, IN.

#### **ABOUT WHITE LODGING**

Established in 1985 and headquartered in Merrillville, IN, White Lodging is a fully integrated developer, owner and manager of premium brand hotels – a recognized leader that consistently delivers superior leading brand hotel experiences and premium returns on investment among mid-to-large scale hotels across the country. With over 20 years of expertise and future development projects of \$1.5 billion over the next five years, White Lodging continues to break ground as one of the fastest growing independent hospitality companies in the country. Their managed portfolio of 129 hotels in seventeen states encompasses representation of the following leading brands: Marriott; Residence Inn by Marriott, Courtyard by Marriott, Fairfield Inn & Suites by Marriott; SpringHill Suites by Marriott; Renaissance; Radisson Hotels; Intercontinental Hotel Group; Hilton Garden Inn, Homewood Suites, Embassy Suites and Starwood. For more information about White Lodging Services, visit [www.whitelodging.com](http://www.whitelodging.com).

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**FOR MORE INFORMATION, PLEASE CONTACT  
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