

DAVE DITTO NAMED TO LEAD GROWTH OF WHITE LODGING'S REGION FIVE HOTELS AS VICE PRESIDENT

Merrillville, IN (January 30, 2009) – White Lodging, one of the fastest growing independent hospitality, development and management companies in the country appointed David Ditto to the position of Regional Vice President for Region 5 where he will oversee operational and financial performances of hotels throughout Michigan and Florida.

“We’re thrilled to have Dave join our team,” stated Jon Peck, Chief Operating Officer of White Lodging’s Hospitality Management Division. “His depth of experience and knowledge, spanning both full service and select service management, with an expertise in e-commerce will definitely add value in his new role.”

Most recently, Ditto served as Area Vice President of Hotel Operations for Hilton Hotels Corporation in the Orlando, Florida area. He was directly responsible for 11 Embassy Suites hotels, two casinos, two resorts and one spa. Prior to this role he served as Area Vice President of Hotel Operations in the Cleveland, Ohio area where he managed nine hotels in the Hilton family of brands including Embassy Suites, Doubletree, Hilton and Hilton Garden Inn. During this time he also opened the Embassy Suites Chicago Lakefront property. An industry veteran, Ditto has held numerous positions at both full and select-service hotels, representing the Hilton brand. His hands-on approach has yielded a strong track record of delivering results and driving positive performance.

Guided by the vision of Bruce White over the past 20 years, **White Lodging** has established a reputation built on trust, reliability and a long-term, partnership-based approach to all facets of hotel business ownership, development and operations management. Today, **White Lodging** continues to deliver superior leading brand hotel experiences and premium returns on investment among mid-to large-scale hotels across the country.

For more information about hotel general manager, sales and food & beverage job openings or hotel management careers with **White Lodging**, please visit www.careers.whitelodging.com or call 219-769-3267 ext. 4376.